

A Leading Inbound and Outbound B2B Telemarketing Partner

Welcome to

Abtel's approach to telemarketing is different.

- It's focussed.
- It's specific.
- It's intelligent.
- It's measurable.
- And it's telemarketing that works!

Abtel telemarketing campaigns are customer led, meaning we optimise our services to work for you - not the other way around. And at the heart of every telemarketing campaign is knowledge & not guesswork!

Since 1993 Abtel has managed thousands of telemarketing campaigns, from pan-European clients to one-man bands, from multi-site high street names to organisations with a virtual online presence. Our team gets the best from any telemarketing campaign.

As your telemarketing partner, Abtel believe in exercising the strongest muscle in the human body & the brain! No scripted dialogue and no calls made or taken until our telemarketing team is conversant with the company they represent and the proposition they are taking to the marketplace.

Whoever it was that said "Telemarketing is all talk" didn't know Abtel! We use our ears as well as our mouths to provide our clients with the information they need to achieve their objective.

In short, we're really good at telemarketing!