

“What makes Abtel so special?”

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We believe our services are unique.

Many of our clients choose Abtel even when they have not considered the possibility of outsourcing to a marketing resource before.

Our clients are often high profile organisations who invest heavily in their corporate image and rely upon us to maintain continuity of that image.

They trust us to engage with their prospective – and existing clients, in a manner that is at least as effective as if they were making the call themselves.

Our approach, by its very nature, is creative, flexible and responsive.

We constantly strive to add value to each and every business relationship and to provide pre-campaign service level agreements and post campaign data analysis and evaluation.

High-calibre organisations require a high-calibre marketing partner – regardless of size!